



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/Iss/Priorities USA Action-LCV (15165)
Mundy Katowitz Media (1954)
PLACEMENT, MEDIA
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Issue (1068)
PRIORITIES USA ACTION (102154)
National/Political
1567/06282558

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments
PRIORITIES USA ACT

Invoice 652434
Inv Date 11/25/2012
Terms Net 30
Contract 327464
Bill Type Standard
Period 10/29/2012 - 11/25/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 1:42:07PM

Mundy Katowitz Media
1322 G Street South East
Washington, DC 20003

AgM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	10:00:00AM-11:00:00AM	Day,F-1	11/02/12 10:15AM (Fr)	00:30	PRATV1229H	\$700.00	
2.0	Spot	12:05:00AM-12:35:00AM	Day,F-1	11/02/12 12:31AM (Fr)	00:30	USATV04H	\$1200.00	
4.0	Spot	12:00:00PM- 1:00:00PM	Day,F-1	11/02/12 12:34PM (Fr)	00:30	USATV04H	\$1100.00	
5.0	Spot	4:00:00PM- 5:00:00PM	Day,F-1	11/02/12 4:21PM (Fr)	00:30	USATV04H	\$1200.00	
6.0	Spot	5:00:00PM- 6:00:00PM	Day,F-1	11/02/12 5:21PM (Fr)	00:30	USATV04H	\$2400.00	
7.0	Spot	6:00:00PM- 7:00:00PM	Day,F-1	11/02/12 6:00PM (Fr)	00:30	USATV04H	\$3400.00	
8.0	Spot	7:00:00AM- 9:00:00AM	Day,F-1	11/02/12 7:49AM (Fr)	00:30	PRATV1229H	\$2500.00	
9.0	Spot	9:00:00AM-10:00:00AM	Day,F-1	11/02/12 9:20AM (Fr)	00:30	PRATV1229H	\$750.00	
10.0	Spot	10:00:00AM-11:00:00AM	Day,M-1	11/05/12 10:46AM (Mo)	00:30	USATV04H	\$700.00	
11.0	Spot	11:00:00AM-12:00:00PM	Day,M-1	11/05/12 11:43AM (Mo)	00:30	USATV04H	\$1200.00	
12.0	Spot	12:05:00AM- 1:05:00AM	Day,M-1	11/05/12 1:00AM (Mo)	00:30	USATV04H	\$500.00	
13.0	Spot	12:00:00PM- 1:00:00PM	Day,M-1	11/05/12 12:35PM (Mo)	00:30	USATV04H	\$1100.00	
14.0	Spot	3:00:00PM- 4:00:00PM	Day,M-1	11/05/12 3:40PM (Mo)	00:30	USATV04H	\$825.00	
15.0	Spot	5:00:00PM- 6:00:00PM	Day,M-1	11/05/12 5:22PM (Mo)	00:30	USATV04H	\$2400.00	
16.0	Spot	6:00:00AM- 7:00:00AM	Day,M-1	11/05/12 6:28AM (Mo)	00:30	USATV04H	\$2500.00	
17.0	Spot	6:00:00PM- 7:00:00PM	Day,M-1	11/05/12 6:00PM (Mo)	00:30	USATV04H	\$3400.00	
18.0	Spot	7:30:00PM- 8:00:00PM	Day,M-1	11/05/12 7:43PM (Mo)	00:30	USATV04H	\$4250.00	
19.0	Spot	9:00:00AM-10:00:00AM	Day,M-1	11/05/12 9:33AM (Mo)	00:30	USATV04H	\$750.00	
21.0	Spot	5:00:00AM- 6:00:00AM	Day,Sa-1	11/03/12 5:28AM (Sa)	00:30	USATV04H	\$400.00	
22.0	Spot	12:35:00AM- 1:35:00AM	Day,Sa-1	11/03/12 1:32AM (Sa)	00:30	USATV04H	\$350.00	
23.0	Spot	7:00:00PM- 8:00:00PM	Day,Sa-1	11/03/12 7:08PM (Sa)	00:30	USATV04H	\$1400.00	
24.0	Spot	12:00:00PM-12:30:00PM	Day,Su-1	11/04/12 12:09PM (Su)	00:30	USATV04H	\$750.00	
25.1	Spot	6:00:00PM- 7:00:00PM	Day,Su-1	11/04/12 6:22PM (Su)	00:30	USATV04H	\$2400.00	
26.0	Spot	6:00:00AM- 9:00:00AM	Day,Su-1	11/04/12 7:21AM (Su)	00:30	USATV04H	\$1300.00	
27.0	Spot	10:00:00AM-11:00:00AM	Day,Th-1	11/01/12 10:15AM (Th)	00:30	PRATV1229H	\$700.00	
28.0	Spot	11:00:00AM-12:00:00PM	Day,Th-1	11/01/12 11:31AM (Th)	00:30	PRATV1229H	\$1200.00	
29.0	Spot	12:05:00AM- 1:05:00AM	Day,Th-1	11/01/12 12:28AM (Th)	00:30	PRATV1229H	\$500.00	
30.0	Spot	3:00:00PM- 4:00:00PM	Day,Th-1	11/01/12 3:20PM (Th)	00:30	PRATV1229H	\$825.00	
31.0	Spot	5:00:00PM- 6:00:00PM	Day,Th-1	11/01/12 5:52PM (Th)	00:30	PRATV1229H	\$2400.00	
32.0	Spot	5:30:00AM- 6:00:00AM	Day,Th-1	11/01/12 5:30AM (Th)	00:30	PRATV1229H	\$1200.00	
33.0	Spot	6:00:00AM- 7:00:00AM	Day,Th-1	11/01/12 6:24AM (Th)	00:30	PRATV1229H	\$2500.00	
34.0	Spot	7:00:00PM- 7:30:00PM	Day,Th-1	11/01/12 7:14PM (Th)	00:30	PRATV1229H	\$4250.00	
35.0	Spot	7:00:00AM- 9:00:00AM	Day,Th-1	11/01/12 8:48AM (Th)	00:30	PRATV1229H	\$2500.00	
36.0	Spot	7:30:00PM- 8:00:00PM	Day,Th-1	11/01/12 7:47PM (Th)	00:30	PRATV1229H	\$4250.00	
37.0	Spot	9:00:00AM-10:00:00AM	Day,Th-1	11/01/12 9:36AM (Th)	00:30	PRATV1229H	\$750.00	
38.0	Spot	10:00:00AM-11:00:00AM	Day,Tu-1	10/30/12 10:41AM (Tu)	00:30	PRATV1229H	\$700.00	
39.0	Spot	11:35:00PM-12:05:00AM	Day,Tu-1	10/30/12 11:43PM (Tu)	00:30	PRATV1229H	\$1200.00	
40.0	Spot	11:00:00AM-12:00:00PM	Day,Tu-1	10/30/12 11:38AM (Tu)	00:30	PRATV1229H	\$1200.00	
41.0	Spot	12:00:00PM- 1:00:00PM	Day,Tu-1	10/30/12 12:50PM (Tu)	00:30	PRATV1229H	\$1100.00	



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42.0	Spot	3:00:00PM- 4:00:00PM	Day,Tu-1	10/30/12 3:32PM (Tu)	00:30		PRATV1229H	\$825.00	
43.0	Spot	4:00:00PM- 5:00:00PM	Day,Tu-1	10/30/12 4:12PM (Tu)	00:30		PRATV1229H	\$1200.00	
44.0	Spot	5:30:00AM- 6:00:00AM	Day,Tu-1	10/30/12 5:44AM (Tu)	00:30		PRATV1229H	\$1200.00	
44.0	Spot	5:30:00AM- 6:00:00AM	Day,Tu-1	11/06/12 5:42AM (Tu)	00:30		USATV04H	\$1200.00	
45.0	Spot	6:00:00AM- 7:00:00AM	Day,Tu-1	10/30/12 6:22AM (Tu)	00:30		PRATV1229H	\$2500.00	
45.0	Spot	6:00:00AM- 7:00:00AM	Day,Tu-1	11/06/12 6:27AM (Tu)	00:30		USATV04H	\$2500.00	
46.0	Spot	7:00:00AM- 9:00:00AM	Day,Tu-1	11/06/12 7:48AM (Tu)	00:30		USATV04H	\$2500.00	
47.0	Spot	10:00:00AM-11:00:00AM	Day,W-1	10/31/12 10:00AM (We)	00:30		PRATV1229H	\$700.00	
48.0	Spot	11:35:00PM-12:05:00AM	Day,W-1	10/31/12 12:01AM (We)	00:30		PRATV1229H	\$1200.00	
50.0	Spot	12:00:00PM- 1:00:00PM	Day,W-1	10/31/12 12:11PM (We)	00:30		PRATV1229H	\$1100.00	
51.0	Spot	4:00:00PM- 5:00:00PM	Day,W-1	10/31/12 4:38PM (We)	00:30		PRATV1229H	\$1200.00	
52.0	Spot	6:00:00PM- 7:00:00PM	Day,W-1	10/31/12 6:55PM (We)	00:30		PRATV1229H	\$3400.00	
53.0	Spot	7:00:00PM- 7:30:00PM	Day,W-1	10/31/12 7:24PM (We)	00:30		PRATV1229H	\$4250.00	
54.0	Spot	7:00:00AM- 9:00:00AM	Day,W-1	10/31/12 8:48AM (We)	00:30		PRATV1229H	\$2500.00	
55.0	Spot	9:00:00AM-10:00:00AM	Day,W-1	10/31/12 9:26AM (We)	00:30		PRATV1229H	\$750.00	
56.0	Spot	5:00:00AM- 6:00:00AM	Per week (1),Sa	11/03/12 4:59AM (Sa)	00:30		USATV04H	\$750.00	
57.0	Spot	9:00:00AM-10:00:00AM	Per week (1),Fr	11/02/12 9:50AM (Fr)	00:30		PRATV1229H	\$1200.00	
58.0	Spot	10:00:00AM-11:00:00AM	Per week (1),Fr	11/02/12 9:59AM (Fr)	00:30		PRATV1229H	\$1200.00	M/G For 49.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$92,925.00
Commission	(\$13,938.75)
Net Total	\$78,986.25

Total Spots 57

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis or race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.